

JOB PROFILES

- 4.1.1 Conegliano site: Agrifood manager specializing in territorial marketing and UNESCO heritage

As a certified technician (EQF level 5), the Agrifood manager specializing in territorial marketing and UNESCO heritage is qualified to work in the field of production, processing and marketing for the agricultural and agro-industrial sectors in UNESCO World Heritage sites. They can manage processing cycles and control procedures of both technological systems and the distribution network. They are involved in production and product control and related certifications. They assist in planning agri-food activities that comply with quality, sustainability and safety standards set by applicable Italian and international regulations. They promote innovative and eco-friendly solutions to foster sustainable business development and digital process transformation, also aligning with the "Industry 4.0" strategy. They facilitate cooperation between companies and institutions to safeguard local landscapes and traditional products.

- 4.1.1 Verona site: Agrifood & marketing manager

As a certified technician (EQF level 5), the Agrifood & marketing manager is qualified to work in the field of production and marketing for the agricultural and agro-processing sectors. They are involved in planning agro-food production and processing activities in compliance with quality, eco-sustainability and safety standards set by Italian, EU and international regulations concerning the promotion and marketing of agrifood products. They manage processing cycles and control procedures for machinery, equipment, technological systems and the distribution network. They assist in the analysis of production and products as well as in obtaining relevant certifications. They promote process and product innovation, including through the use of advanced surveying systems. In the different work stages, they collaborate with company management in organizing human resources as well as in managing and marketing products.

- 4.1.3 Padua and Buttapietra site: Agribusiness manager for organic productions

As a certified technician (EQF level 5), the Agribusiness manager for organic production is qualified to work in the field of production and marketing for the agricultural and agro-processing sectors, liaising with internal and external contacts to accomplish assigned tasks. They can assess, monitor and document traditional and organic production practices. They identify methods for optimizing resources in the management of organic agri-food supply chains also aiming to enhance the local territory and landscape.

They direct and oversee the adoption of best practices contained in agri-environmental regulations, particularly those concerning organic farming and innovations for environmental protection aimed at climate change mitigation. They manage certification processes for eco-friendly and organic 'Made in Italy' products and oversee activities related to the enhancement, marketing and promotion of traditional and organic products from Italy and the local area. They know how to identify and implement the methods that agri-food supply chains and clusters can use to preserve and improve the landscape.

- **4.1.1 Bassano del Grappa site: Agribusiness manager for local productions**

As a certified technician (EQF level 5), the Agribusiness manager for local productions is qualified to work in the field of production, processing and marketing for the agro-mountain and agro-industrial sectors, liaising with internal and external contacts to accomplish assigned tasks. Knowledgeable about traditional products of mountain areas, they are also open to innovation and committed to ongoing professional development. They can assess, monitor and document cultural, environmental and production contexts typical of the mountain and foothill areas, optimizing resources in the process. They support the adoption of best practices for sustainable and / or organic production especially in the livestock sector, focusing on dairy cows, sheep, and goats, while also considering complementary agro-mountain activities like fruit production, small local productions (*Piccole Produzioni Locali* - PPL), and hospitality. They collaborate in the enhancement, marketing and promotion of typical products of the mountain and foothill areas, also with an eye to sustainable tourism.

- **4.1.1 Vittorio Veneto site: Agribusiness manager for food safety and processing**

As a certified technician (EQF level 5), the agribusiness manager for food safety and processing is qualified to work in the provision of digitally-oriented food-related services in public and private organisations. They possess in-depth knowledge of various types of food products, raw materials, and semi-finished goods, and are capable of assessing the quality of food offered for sale and ready for consumption by the final consumer. They are skilled in operating innovative food processing technologies and processes, optimizing equipment functionality. They collaborate in the preparation of feasibility studies and plans aimed at promoting product and process innovation. They are responsible for food quality and safety, as well as the hygiene and sanitization of food processing appliances and systems, ensuring compliance with both mandatory and voluntary food legislation.